

## Best Practice - 1

### Title of the Practice: Green Initiative and Cleanliness Drive

#### A. Objectives of the Green Initiative and Cleanliness Drive:

- ✓ To comprehend and address the urgent environmental challenges.
- ✓ To control and mitigate the pollution and climatic changes.
- ✓ To promote an eco-friendly healthier village environment in the adopted village through various plantation drive.
- ✓ To provide a nature friendly clean environment to the students community.
- ✓ To foster the social responsibility in the Swachhata Pakadwa through massive cleanliness drive in the campus premises as well in the nearby market streets and in the adopted village.
- ✓ To contribute to the healthy environment of the adopted village.
- ✓ To create awareness on social forestry as well as sustained environmental needs among the students and locality of the village.

#### B. The Context:

Global warming and pollution is the menacing problem in the recent world. Because the world is burning due the extreme greenhouse gas emissions, cutting down forestry in large number and due to increase in numbers of manufacturing units. Hence, the Intellectual community and the Scientists, Eduactionists , statesmen, philanthropic stakeholders are apprehensive that how to mitigate the burning problems of the world like global warming and pollution. In this context, international community holds many Environmental Conservation Summit like Geneva Koyotto protocol, UN convention on the Environment and global warming. In India Narmada Bachao Andolon, Chipko Movement, Sachhata Pakadwa etc. have been initiated for the protection of environment and to reduce global warming.

As it's the need of hour to save the world from global warming and to foster a pollution free environment the Swami Vivekananda College has taken diversified measures under the aegis of **Green Initiative and Cleanliness Drive**.

#### C. The Practice:

The prime and foremost objective of the College is to provide an eco-friendly campus from the very beginning of its establishment. Recently the college has taken

the drastic changes in the campus scenario by planting huge number of trees so as to mitigate the global warming and also initiated massive cleanliness drive.

The following are the few distinctive initiatives taken under the practice are summed up as under:

- 1) The College has planted a sizeable number of diversified tree saplings such as fruit trees, mangrove trees and flora and fauna.
- 2) The College has initiated cleanliness drive in its campus premises as well as in the adopted Village path, Clubs, Rural Hospital premises, school lawns etc.
- 3) The College has organized awareness program on Ayur Veda, Sachhata Abjiyan, etc.
- 4) The College has also observes World Environment Day, earth Day, to sensitize our students.
- 5) The College also has planted many tree saplings in the College campus at the special events by the Guests.

#### **D. Evidence of Success:**

Throughout the overall activities it is peculiarly observed that students are increasingly taking interest in preserving eco-friendly campus. They are always showing their keenness to participate in various kinds of co-curricular and extension activities despite having their scheduled classes and other academic responsibilities.

The maintenance and renovation of water tank, waiting shed, and also created awareness on health, hygiene, sanitation, water etc. under the cleanliness drive.